
TOULOUSE, A SUCCESS STORY



TOULOUSE, CAPITAL OF SOUTH WEST FRANCE



10
MILLIONS
INHABITANTS
3 hours from Toulouse

A GREAT FRENCH METROPOLIS

Capital of south west France
Toulouse urban area: 1,35 M residents

TOULOUSE

4th french city

OCCITANIE

2nd french region



SUCCESS IS OUR DNA

1st French
Metropolis for :



ECONOMIC GROWTH

+ 2,9%

per year in GDP per
capita



DEMOGRAPHIC GROWTH

+ 20 000

people per year



JOB CREATION

+ 70 000

employees in the private
sector in 10 years

STORY OF A PASSION

WORLD CAPITAL OF AERONAUTICS

Key industrial steps in Toulouse: design, final assembling, flight tests



AIRBUS

THALES
AVIONICS

ATR

STELIA

*Rockwell
Collins*

SAFRAN
AEROSPACE · DEFENCE · SECURITY

**AIRFRANCE
INDUSTRIES**

KLM
Engineering &
Maintenance

LATÉCOÈRE

LIEBHERR

AÉROPORT TOULOUSE BLAGNAC
SUCCESS PARTNER

CONQUERING SPACE

EUROPEAN CAPITAL OF SPACE

- Astronomy and space adventure
- Aeroscopia and the aeronautical heritage of Toulouse
- Satellite imagery
- Meteorology, Oceanography
- Air & Space Academy



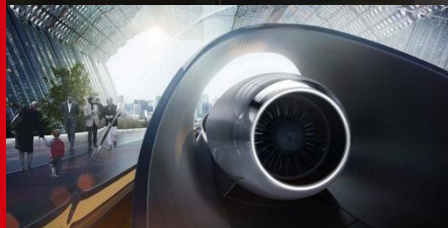
TOP OF FRENCH TECH

FRENCH TECH CITY
EUROPEAN LEADER IN IT



3 000
IT companies

20
accelerators



FRENCH TECH TOULOUSE
SO START'UP!



163
R&D CENTERS

EUROPEAN CAPITAL OF SCIENCE

**POLES
OF EXCELLENCE**

ONCONPLE
GERONPOLE

35,000 RESEARCHERS IN THE REGION
WORLD-CLASS RESEARCH PLATFORMS



1st

french region for
executives working
in R&D: 40%

5,5 billions €
Budget on research



THE STRENGTH OF UNIVERSITY

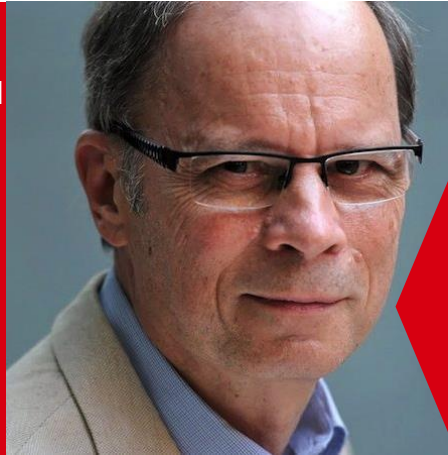
FAVORITE STUDENT CITY FOR HIGHER EDUCATION IN FRANCE



- **130 000 STUDENTS**
INCLUDING 15 000 FOREIGN
STUDENTS

- **3rd BIGGEST REGION IN
FRANCE** IN TERMS OF
NUMBER OF STUDENTS

- ENAC/ SUPAERO,
Toulouse Business
School...



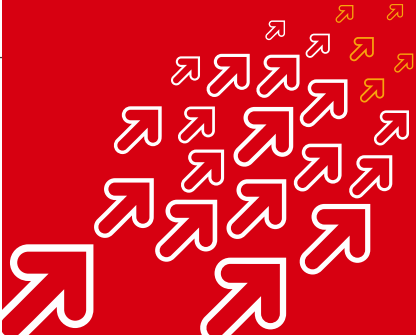
- Thomas Pesquet,
Aeronautical Engineer
Supaero and Astronaut
of the European Space
Agency, Ambassador
of Unicef / ESA
- **Jean Tirole** (Economy
Nobel Price in 2014)
- **Paul Sabatier** (Chemistry
Nobel Price in 1912)

TRANSPORT PIONEER

HOME OF TRANSPORTATION
& SPACE ENGINEERING



Flying TAXI
CITYAIRBUS



SIEMENS
MOBILITY

Continental

EASY
MILE

RENAULT
Passion for life

NXP

HYPERLOOP
TRANSPORTATION TECHNOLOGIES
TRANSPOD

EVA™
ELECTRO-VISORARY AIRCRAFT

AIRBORNE
CONCEPT SAS

delair-tech
DRONES FOR INDUSTRY

AEROPORT TOULOUSE BLAGNAC
SUCCESS PARTNER

BUILD THE FUTURE

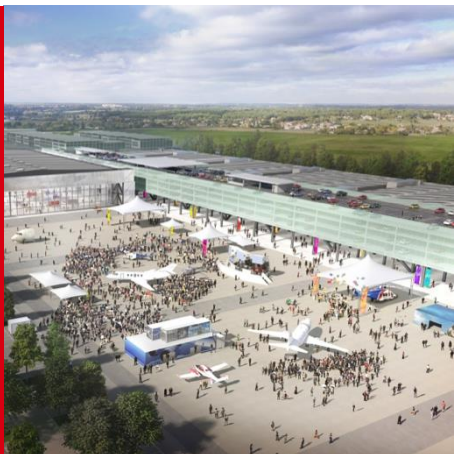
MAJOR STRUCTURING PROJECTS

2020

EXHIBITION CENTRE

26 000 m²

850 000 visitors

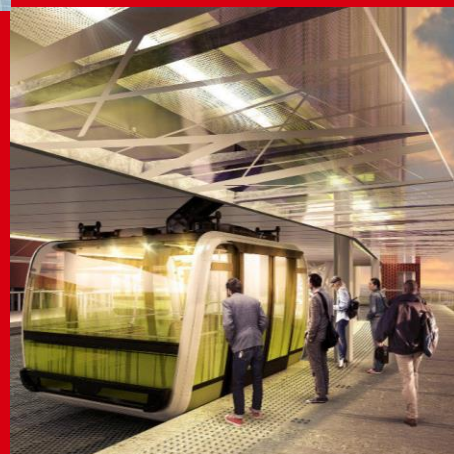


2020

**SOUTH URBAN
CABLE CAR**

2024

3rd METRO LINE
21 stations



2024

**NEW BUSINESS
CENTER**

Occitanie tower
40 floors - 155 meters

A UNIQUE TOURISM POTENTIAL

THE LARGEST VARIETY OF UNESCO SITES:
MOUNTAINS, LANDSCAPES, CASTLES, COUNTRYSIDE...



Pont du Gard



Carcassonne



Le Canal du Midi



8

UNESCO SITES

4 500 HISTORICAL
MONUMENTS

45

BEST VILLAGES
IN FRANCE

BETWEEN SEA AND MOUNTAIN

2 HOURS FROM PYRENEES MOUNTAINS

2 HOURS 30 FROM ANDORRA



BETWEEN ATLANTIC OCEAN (2h30)
& MEDITERRANEAN SEA (1h30)



NEW NH**** HOTEL

Connected to the airport **TERMINAL**
The venue for the **SOM 2020**

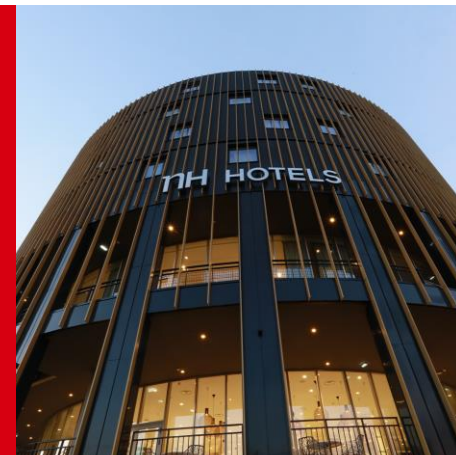
148 rooms

**Conferences and seminars
area**

1 000 m² meeting rooms

Restaurant, bar, lounge,
terrace, spa.

Close to Hall A



—
SEE YOU SOON
IN TOULOUSE
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